# **JOSHUA OKORO**

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# WORK EXPERIENCE

#### Support Assistant, TLOS Virginia Tech, Virginia, U.S.A.

- Manage organizational communication and logistics for 15+ events between faculty, multimedia production team, ensuring faster and efficient delivery
- Utilize Figma, Illustrator, Unity 3D, After Effects to prototype and develop effective multimedia content for online and in-person learning environments, liaising with 5+ production and instructional designers
- Outlined project management tasks, corresponding with 3 instructional designers, 2 video producers, 1 project manager across 6 departments to ascertain output requirements and delivery 2 weeks in advance

#### Graduate Teaching Assistant, School of Visual Arts Virginia Tech, Virginia, U.S.A. August 2022 - May 2024

- Supervised over 20 undergraduate students' visual communication projects for online and social media platforms
- Taught over 30 students video editing, design, motion graphics and organized training workshops

## Visual Designer, ARIES - University Libraries - Virginia Tech, Virginia, U.S.A.

- Visualized timeline, effect of 1910s Vauquois war in France utilizing 3D modeling software including Blender and After Effects, working with 3 Designers, 1 researcher and Project Manager
- Reduced data processing time of historical maps and timelines of war by using photoshop and Illustrator

## Motion Graphics Designer, TV Continental, Lagos, Nigeria

- Designed and animated motion graphics for on-air broadcast, including news graphics and promotional contents for \$1.5MM ad campaign
- Produced 12 month short-form video content plan implemented across web and social media platforms, increasing consumer engagement

#### Motion Graphics Designer, DM Holdings, Lagos, Nigeria

- Troubleshooted technical issues related to motion graphics software and hardware, leading to over 80% of faster delivery
- Designed motion graphics packages and templates for video editing and motion graphics workflows, streamlining
  post-production process by 35% in 2 months

## SKILLS

 After Effects / Premiere Pro / Articulate Rise / Photoshop / Illustrator / Communication / Motion Graphics / Videography / Photography / Graphic Design / Miro / 3D Animation / Unity / Augmented Reality Design

## SHNOWCASED MULTIMEDIA PROJECTS

#### **Geospatial Visual Story – AR Motion Graphics Murals**

- Integrated motion graphics seamlessly into an AR app for immersive exploration of historical sites
- Educated audience on history and significance of a site through location-based interactive AR murals exhibition

#### soundScape - Generative Art Installation

- Programmed a generative art using TouchDesigner to visualize sounds from different parts of the world
- Installed and exhibited a projection setup, visualizing the sound-driven graphics on a fabricated clay landscape

# EDUCATION

MFA Creative Technologies Virginia Tech, Blacksburg, VA USA GPA 3.91

## Human Centered Design Certificate

Virginia Tech, Blacksburg, VA

# BA Graphic Design

University of Benin, Benin City, Nigeria

August 2023 - May 2024

August 2023 - May 2024

August 2024 - Present

June 2023 - August 2023

March 2021 - July 2022

September 2019 - March 2021

May 2024

May 2024

April 2014